# FND IIS YNII



## SEND US YOUR BANNER ARTWORK

#### WHAT WE'RE LOOKING FOR

We want your artwork for banners to be displayed on Highway 16, between Ferry Island and the Dudley Little Bridge. An honorarium will be provided to the selected artists.

As the artist, you will retain the original artwork and all rights. However, the City retains the right to use the banner image for future promotion activities.

### **SUBMISSION GUIDELINES**

Successful submissions will be printed on two 24" x 60" banners. Your submitted digital artwork must be square (1:1 ratio). This aspect ratio, and how the artwork looks split between the two banners, are key deciding factors for the selected artwork.

Please also consider that the images are displayed on light standards that will be viewed briefly by motorists and admired at distance by pedestrians. Artwork that is bold and brightly coloured will present well on banners. Check out the sample on the right showing our planned layout.





24" x 60" Banner Pair Example

#### **HOW TO SUBMIT**

Please send the following information to **jcherniawsky@terrace.ca**:

- Artist name and contact information
- High-quality digital image/file of your artwork (JPG, TIFF, or PDF)
  - Digital artworks do not have to be photographed but do need to be supplied in a print-ready format.
- A short artist statement (under 100 words)

Successful applicants in the 2021 intake will be contacted following the August 22, 2021, submission deadline.

DEADLINE: SEPTEMBER 19, 2021