



Is Your Family Prepared?

Why 72 hours?

Experience has shown that it can take 72 hours or more to mobilize relief efforts during an emergency. The 72 hour preparedness message is commonly used across North America by first responders (fire, police, paramedics), local governments and relief organizations.

Residents of the northwest are encouraged to be prepared to cope on their own for at least the first 72 hours – that's 3 days – of an emergency. This lets emergency workers focus on people in urgent need. To support their efforts, the rest of us need to be prepared to look after ourselves.

Why prepare your family?

While governments at all levels are working hard to keep us safe, residents of the Northwest also have an important role to play in emergency preparedness. By being prepared to take care of yourself, you allow community resources to be used more effectively during an emergency – and you help keep your own family safe too. Simply put, emergency preparedness begins at home.

Start today. Prepare your emergency kit. Prepare your family – so in the case of a major emergency like a flood, fire, earthquake or blackout – you are ready to take care of yourself and your loved ones for at least 72 hours.

- 1) KNOW THE RISKS**
- 2) MAKE A PLAN**
- 3) PREPARE A HOME EMERGENCY KIT**

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