



NEWS RELEASE

For Immediate Release

ECONOMIC DEVELOPMENT – INVESTMENT PORTAL LAUNCHED

May 1, 2018

TERRACE – The City of Terrace has now launched its new Investment Portal to help current and potential businesses as well as site selectors understand the City's business climate. The municipalities in the northwest are working collaboratively to launch independent community Investment Portals. The portals offer a coordinated, consistent service to industry and potential investors while showcasing the region as a whole.

The tool covers the following topics:

- Local business climate*
- Industry trends*
- Labour force and education*
- Potential customers and competitor information*
- Local incentives, programs and service organizations*
- Locating your business: land use, zoning and points of interest*

The site was created by Canadian technology firm, Localintel, who is dedicated to providing up-to-date statistical and industry-specific information as well as a competition analysis for potential investors.

You can access the Investment Portal through its icon on the City's homepage and also on the Economic Development section at <http://www.terrace.ca/business-development/economic-development/investment-portal>.

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