FOR IMMEDIATE RELEASE April 15, 2020











TERRACE AND DISTRICT ECONOMIC RESPONSE TEAM HOSTS LOCAL EXPERT COVID-19 FINANCIAL SUPPORT WEBINAR

Online event with local support agencies gives information on available financial supports

In response to the needs of the business community, the Terrace and District Economic Response Team is hosting a series of free web events. The first event, a business roundtable with Taylor Bachrach, MP, was held on Tuesday, April 14. The next event, to be held Friday, April 17, focuses on financial support—which the Economic Response Team identified as the largest and most pressing need in the local business community.

This webinar will give a local, boots-on-the-ground perspective to the financial supports made available by the Federal government and other support organizations. Participants will get the perspective from a local credit union, the Bank of Montreal business banking, MNP, and Northern Development Initiative Trust on what they're currently doing to assist businesses during this time and what supports are available.

"Getting a community-level perspective of available supports and putting a face to a name will hopefully help reduce barriers between local businesses and the financial support they need." – Aleksa Havelaar, Business Development Officer, Community Futures 16/37

"Our stakeholders were clear in what they needed most—financial support. We're getting the information they need about what's available directly to them from people they know and trust." – Deklan Corstanje, Manager of Economic Development, City of Terrace

The free webinar will take place on Friday, April 17 from 11 am—12 pm and registration is available online at http://business.terracechamber.com/events/details/financial-supports-during-covid-19-157.

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