



MEDIA RELEASE

CITY OF TERRACE DOWNTOWN PARKING STUDY

November 2, 2016

The City of Terrace has retained MMM Group Ltd. to conduct a comprehensive study of parking in downtown Terrace. The Downtown Parking Study is intended to provide insight and guidance to address current and future parking demand to accommodate anticipated growth in Terrace's downtown commercial core area. In addition, the Downtown Parking Study will ensure that the City of Terrace implements plans and policies that are consistent and reflect the sustainability and liveability goals identified in the Official Community Plan.

MMM Group comprises of highly experienced and knowledgeable members in the fields of parking, public consultation, data collection, and visualization. As part of their work, MMM Group's sub-consultant, Clayton-Hill Associates Ltd., will be in Terrace to conduct a survey of parking demand in downtown Terrace in November, 2016. This parking demand survey will be measured using a modern and innovative mobile license plate recognition (LPR) technology.

The Downtown Parking Study is designed so that key stakeholders and the general public are included in the community engagement process throughout the development of the Study. This multi-phased public participation process will provide the general public and key stakeholders with numerous opportunities to participate in upcoming community engagement activities. Community engagement activities will be publicly announced closer to the established dates and times.

As the Downtown Parking Study develops, please monitor the City website (www.terrace.ca), City Facebook page, and City Twitter account (@CityofTerrace) for updates and opportunities to participate and provide input. For more information, please contact City Hall at 250-635-6311.

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