

Food Security

Goals

1. To increase local self-sufficiency and coordination in food production and related activities.

2. To have year round produce, meat, dairy, grains and eggs provided for the community by the community.

Measurable Outcomes

1a. Intensify agricultural use in town by doubling local food production every year.

1b. Create a coordination role through a new municipal staff position or inclusion of activities in current staff job description.

2a. By 2015, 20% of Terrace residents identify themselves as food producers. Survey the City within 6 months to establish a baseline.

2b. By 2020, build/establish greenhouses that are in one location with farmer's market storefront to sell food year round.

2c. Create a program that uses locally grown food to educate the community.

2d. In 2-5 years develop programs to within the schools to teach children about growing food.

2e. Improve and enhance the farmer's market so it has a permanent home and can function year round.



Economy

Goals

1. Attract greener, more sustainable industry to increase our tax base.

2. Foster a diverse economy supported by a combination of forestry, mining, tourism and small scale businesses and development

3. Attract new businesses and business investment.

4. Work with other groups for an Integrated Resource Management Plan

5. Look inward for solutions and build infrastructure that encourages investment and small business development.

Measurable Outcomes

1a. Build a biowaste energy plant and integrate it with other complementary industrial activities in an eco-industrial park.

2a. In 5 years, streamline application and development requirements to encourage small businesses.

2b. In 2 years, create tax incentives for small businesses.

3a. Develop a marketing plan to message Terrace to the right audience.

- Maintain our unique identity
- Improve our unique identity through downtown improvements (sidewalks, signage, bike paths)
- Exercise flexibility and creativity

4a. Hire an outside mediator to help First Nations Bands and other interested parties consolidate forestry efforts on a number of small licenses and operations.

5a. Focus economic development locally and promote business retention and expansion for local entrepreneurs.

5b. In 10 years, have employment figures mirror cultural demographics proportionally (lead by City).

These are some examples. What are your goals and desired outcomes?