



From the Mayor's Chair

A monthly report from the Office of the Mayor November 2010



3215 Eby Street / Terrace, B.C. / email: cityhall@terrace.ca / website: www.terrace.ca

BUILDING OUR REGION WITH A SOLUTIONS BASED APPROACH

In our relationship building strategies with the Provincial Government, the City of Terrace has brought the issues and problems we face in this region to the table, and we are also offering ideas and possible solutions. This philosophy of a solutions based approach has had winning results.

As an example, our involvement with the Northwest Powerline Coalition in preparing comprehensive information on the benefits of a transmission line infrastructure development in Northwest BC and then presenting the details to both levels of government, played a big role in getting this project off the ground. The Provincial Government has committed \$235 million to the power line build with the Federal Government kicking in \$130 million. The Northwest Transmission Line will trigger dramatic positive economic impacts for this region and for British Columbia.

Another idea we've been promoting over the past few years is to have the government open a Major Projects office in Terrace. This

government office would handle all the permitting and environmental certificates required on projects that currently can only be done through a confusing maze of different Ministries. A Major Projects office would help streamline the processes of major industrial development permitting, open up First Nations consultation, and allow for a one window application to assist companies to move projects forward in a much more timely manner.



We are working collaboratively as a community and as a region to figure out what will help us diversify and strengthen our economy. We are looking under every rock for opportunities and we're bringing ideas to the Province that we believe will help us succeed.

It's through this solutions based approach that we will see our region grow and prosper. Please contact the City at any time with your ideas or suggestions. You can also contact me directly by email at dr79@telus.net.

OUR COMMUNITY AT WORK - TERRACE ECONOMIC DEVELOPMENT AUTHORITY

Terrace Economic Development Authority (TEDA), the economic development arm of the City of Terrace, has gone through some recent restructuring. TEDA receives its funding from the City of Terrace but is operated at an arm's length with an independent volunteer Board of Directors. This will remain unchanged but we've strengthened the connection to the City by having the Economic Development Officer report directly to the City's Chief Administrative Officer.

Last year the City of Terrace undertook an audit of its investment readiness. From this audit, TEDA has started developing dynamic marketing material. With help from Northern Development Initiative Trust, TEDA got started with a comprehensive 'Community Profile' that promotes Terrace for its location as the centre of development in this region and for its sustainable resources.

TEDA also has plans to target investors with a new interactive website that will include marketing of industrial and commercial lands, information on investing in Terrace, and a directory of local service providers for new industry to reference.

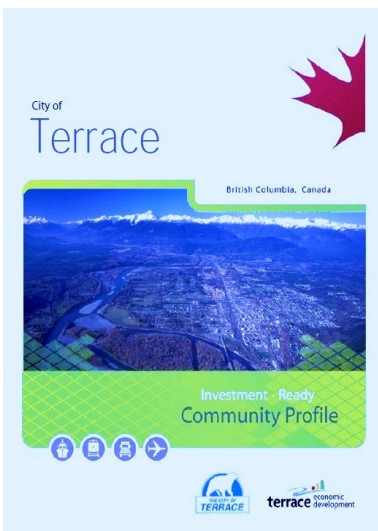
Evan van Dyk was recently hired as the Economic Development Officer (EDO) and Rob Dykman, the owner of Tower Radio, has stepped up as the new Chair of the TEDA Board.

The renewed focus on attracting small business and working closely with existing small business owners in our community will help TEDA build and strengthen this very important component of economic development and community appeal.

Council and I would like to thank the TEDA board and staff for all of their efforts during their restructuring. We are excited about the new direction this community organization is working towards and we look forward to the new opportunities created from making Terrace investment-ready.

Our new EDO and the directors have taken a new approach with economic development which includes working towards creating an easy entry for investment. The first step is to become investment ready. A community must be able to respond to enquiries from potential investors, industry, entrepreneurs, and site selectors. The responses must be prompt, accurate, and market the community effectively.

If you would like to contact the Terrace Economic Development Authority, they can be reached at 250 635 4168 or at info@teda.ca. Their website is www.teda.ca.





TERRACE IN MOTION

At the November 8th Council meeting Council heard a presentation from the Northwest Science and Innovation Society requesting a letter of support for their "Innovation Northwest" project. The Canadian Cancer Society also requested a letter of support for the construction of a Northern Lodge in Prince George. Council agreed to provide both letters. There was also an approval given for a Development Permit to be issued to the Terrace District Teachers Union. A City of Terrace Wayfinding Strategy was received for information. Council requested that a meeting be arranged with Northern Health to provide an update on the status of addiction services in the community. Council moved to write a letter to the Provincial Government to request policy changes based on the conclusions of Phase I of the Pembina Institute's Green Building Leaders' Project. Council also agreed to provide the Terrace and District Chamber of Commerce with \$600 to offset the cost of liability insurance for the 2010 Christmas Parade. City staff were instructed to initiate discussions with the Coast Mountains School District to explore the feasibility of the City



operating and maintaining the former E.T. Kenney School building.

At the November 22nd Council meeting there was a request from Muks-Kum-Ol Housing Society for a grant of assistance for their Imagine Youth Initiative. This request was referred to the 2011 budget process. Friends of Shames gave an update of

their activities and requested Council provide a portion of the Kwinitsa Building to the Shames Mountain Ski Corporation as an in-kind donation. Council was encouraged to demonstrate their support for the ski hill and to gather support regionally. Norene Parke, the new Paramedic Chief at the Terrace BC Ambulance Station introduced herself to Council at this meeting. Council moved to provide a letter of support to the Kalum Com-

munity School Society. Council discussed the proposed boat launch at Ferry Island and approved spending up to \$1,000 for an independent study of the community's opinion on the proposed project. Council also agreed to be a signatory on the Ministry of Environment application for the boat launch, notwithstanding full project approval.

Terrace City Council Talkback Line : (250) 638-4778 Website address: www.terrace.ca



MAYOR'S SCHEDULE FOR NOVEMBER 2010

November 1 - City of Terrace budget meeting, Training Room, City Hall

November 3 - Coffee meeting with Robin Austin, MLA, Cafenara Coffee Shop

November 5 - Plaque presentation for Rain Coast Cranes, Millennium Trail

November 6, 7, 8, 9 - Governance Essentials Program, Sauder School of Business, University of British Columbia

November 11 - Remembrance Day Parade & Service, Tillicum Theatre/Terrace Legion

November 13 - National Addictions Awareness Week Welcoming Banquet, Kitselas Administration Building, Gitau

November 15 - City of Terrace budget meeting, Training Room, City Hall

November 17 - Canadian Cancer Society Film, "A Chemical Reaction", Elephant's Ear

November 20 - Terrace & District Chamber of Commerce Business Excellence Awards, Gators Nightclub Best Western Hotel

November 22 - Regular Council meeting, City Hall Training Room

November 23 - Ribbon cutting ceremony, Baker Extraordinaire, 4630 Park Avenue

November 24 - Youth Advisory Committee meeting, McDaniel Room, Terrace Sportsplex

November 25 - Northwest Science & Innovation Society (NSIS) open house, NSIS office on Kalum Street

November 26 - Northern Development Initiative Trust Regional Advisory Committee meeting, Chinook Room, Best Western Hotel

November 28 - Knox United Church, Fight Hunger Service

November 29 - City of Terrace budget meeting, Training Room, City Hall