

ZERO WASTE CHALLENGE: REPORT

November 17 2010



Regional District of
Kitimat-Stikine

“This pilot project has allowed my wife and I an opportunity to reduce our household waste. We are following through with this project’s challenge, reducing our waste as much as possible, for the sake of our grandchildren. We are thinking about the legacy we are going to be leaving them.”

-Terrace resident speaking with Zero Waste Advisor

Milestones

Challenge Guide Completed	Oct. 20th 2010
Challenge guide and program materials delivered	Oct. 25th 2010
Advisor interviews begin	Nov. 1st 2010
Cold Weather Composting Workshop	Nov. 28th 2010
Green Shopping workshop	January 2011
First survey cut off	November 30
Final survey cut off	February 26th
Curbside measuring	November 29th, January 10th, February 21st
Final Report	March 30th

Pilot Project Participation

Total participants	130
Residents sent invitation letter	200
Accepted through letter	64
Accepted through face to face invitation	66
Declined invitation to participate	46
No response	24
Participants already recycling with DoYourPart	26
Participants already composting	50
Request advisor service	23
Later decline advisor service	5
Advisor meetings to date	9